

Challenges in discoverability and visibility of OA books content : the case of FF Open Press

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A faint pencil sketch of a hand holding a pen, positioned diagonally across the slide. The hand is on the right side, with the index finger pointing towards the left. The pen is held between the thumb and index finger, with the tip pointing towards the bottom left. The sketch is light and serves as a background for the text.

Challenges in discoverability and visibility of OA books content : the case of *FF Open Press*

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FF Open Press - openbooks.ffzg.unizg.hr

launched in March 2019

existing publishing program in print (Faculty Press: *FF-press*) plus Library led
online open access program

PKP Open Monograph Press

CrossRef membership

no budget, but experience with open software, open access, metadata, identifier
expectations: increase in discoverability, visibility and impact of books published
by our institution

Visibility, discoverability and impact

- for HSS publications mainly in Croatian! - specific set of challenges
- Audience: international scholarly audience & wider national readership
- Discovery channels:
 - library catalogs
 - webscale discovery systems
 - CrossRef
 - Google + Google Scholar + Google Books
 - citation databases and abstracting & indexing services
 - global open infrastructures like DOAB and OAPEN
 - open access search engines like BASE
 - sharing via social networks
 - local, national and regional discovery channels?
 - anticipating future developments?

In order to be visible & discoverable, we need:

- high quality metadata
- standardised procedures for quality assurance and peer review
- resolved copyright and licensing issues



Main problems related to metadata:

- publication date for different editions/formats
- identifiers: separate ISBN for edition, publisher, format (unlike DOI: distinct DOI should be registered [only if the format will be cited in a different way!](#))
- granularity: book / edition / chapter
 - Example: [OAI-PMH harvested metadata in BASE](#)
- landing pages for individual chapters ([example](#))
- multilingual metadata and multilingual content ([example](#))
- unstructured references = closed references
- some of these problems are related to OMP as a solution



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Quality certification

... as a condition for inclusion in DOAB, OAPEN

- proposal for peer review certification service (HIRMEOS & DOAB)
 - independent & external peer review
 - acknowledging diverse editorial and reviewing practices across disciplines, countries and types of publications
- FF Open Press:
 - need to redefine current practices and document them in the standardised and transparent way - for different outputs: monographs / edited volumes / proceedings / critical editions...

Rights

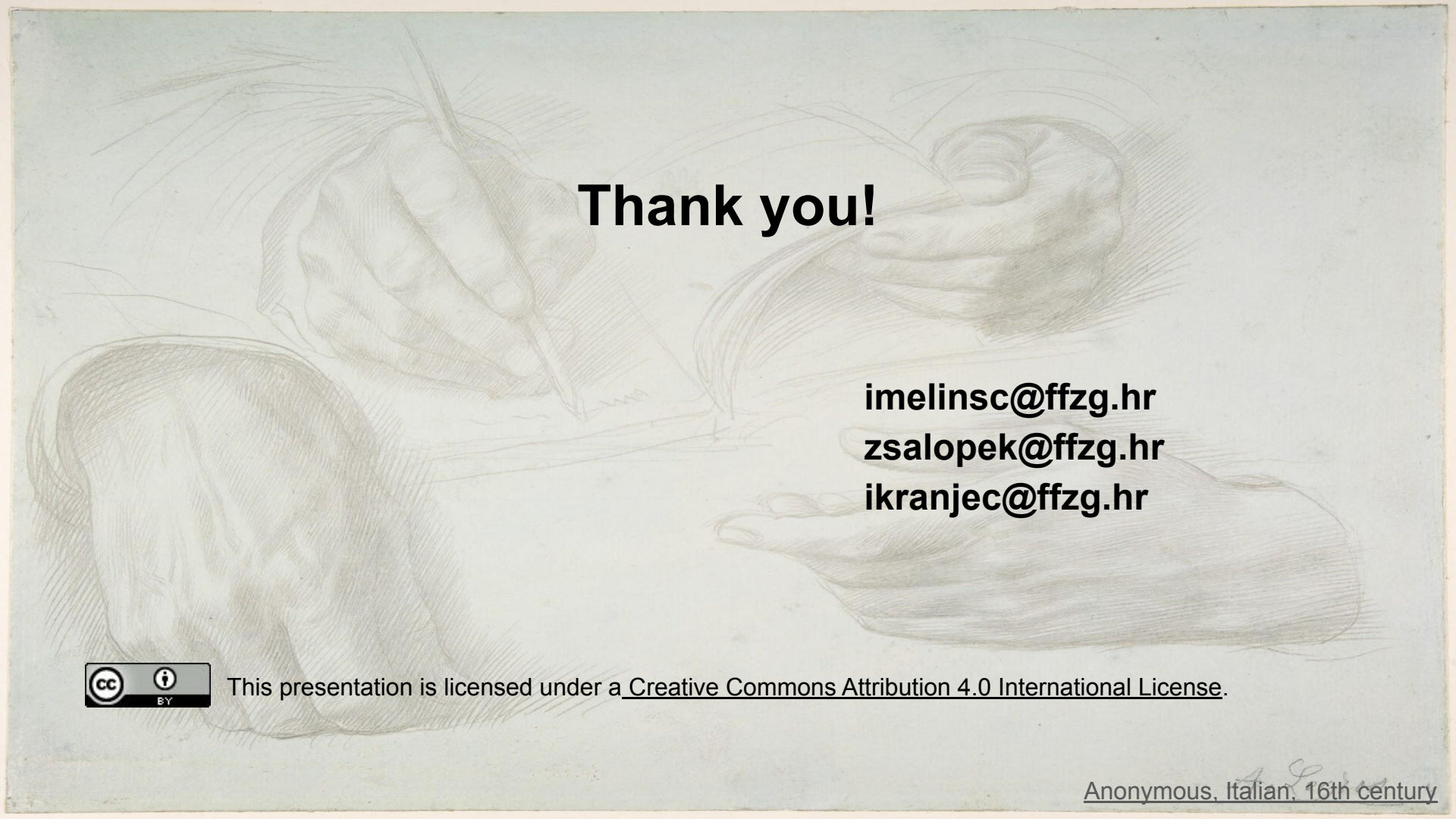
- recommendation to use open licences (Creative Commons)
- copyright and licensing issues:
 - including third party materials, digital heritage and works of art
 - translations
 - license statements on chapter level
- developing a clear self-archiving and sharing policy

To conclude...

- developing different strategies for different audiences and different uses
- building a common national open infrastructure (lessons from DABAR & Hrčak)
- recording the impact and usage of our books with a diverse set of indicators
- joining global efforts in empowering scholarly community to enable open access



Ugo da Carpi

The background of the slide features three detailed pencil sketches. In the upper left, a hand is shown holding a quill pen, poised to write. In the upper right, another hand is depicted in a similar writing posture. In the lower left, there is a sketch of a human head, shown in profile, looking downwards. The sketches are rendered with fine lines and shading, giving them a realistic yet delicate appearance.

Thank you!

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