

# Challenges in Discoverability and Visibility of OA Book Content : the Case of FF Open Press

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Melinščak Zlodi, Iva; Salopek, Željka; Kranjec, Irena

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A faint pencil sketch in the background of the slide. On the left, there is a sketch of a human head in profile, facing right. On the right, there is a sketch of a hand, palm facing up, with fingers slightly spread. The sketches are light and airy, blending into the background.

# Challenges in discoverability and visibility of OA books content : the case of *FF Open Press*

Irena Kranjec  
Iva Melinščak Zlodi  
Željka Salopek

University of Zagreb  
Faculty of Humanities and Social Sciences

# FF Open Press - [openbooks.ffzg.unizg.hr](https://openbooks.ffzg.unizg.hr)

launched in March 2019

existing publishing program in print (Faculty Press: *FF-press*) plus Library led  
online open access program

PKP Open Monograph Press

CrossRef membership

no budget, but experience with open software, open access, metadata, identifier  
expectations: increase in discoverability, visibility and impact of books published  
by our institution

# Visibility, discoverability and impact

- for HSS publications mainly in Croatian! - specific set of challenges
- Audience: international scholarly audience & wider national readership
- Discovery channels:
  - library catalogs
  - webscale discovery systems
  - CrossRef
  - Google + Google Scholar + Google Books
  - citation databases and abstracting & indexing services
  - global open infrastructures like DOAB and OAPEN
  - open access search engines like BASE
  - sharing via social networks
  - local, national and regional discovery channels?
  - anticipating future developments?



# In order to be visible & discoverable, we need:

- high quality metadata
- standardised procedures for quality assurance and peer review
- resolved copyright and licensing issues



# Main problems related to metadata:

- publication date for different editions/formats
- identifiers: separate ISBN for edition, publisher, format (unlike DOI: distinct DOI should be registered [only if the format will be cited in a different way!](#))
- granularity: book / edition / chapter
  - Example: [OAI-PMH harvested metadata in BASE](#)
- landing pages for individual chapters ([example](#))
- multilingual metadata and multilingual content ([example](#))
- unstructured references = closed references
- some of these problems are related to OMP as a solution





Ugo da Carpi

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## Overview

## Content

## Crawl

## Indexing

## Troubleshooting

## Questions

## Inclusion Guidelines for Webmasters

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# Quality certification

... as a condition for inclusion in DOAB, OAPEN

- proposal for peer review certification service (HIRMEOS & DOAB)
  - independent & external peer review
  - acknowledging diverse editorial and reviewing practices across disciplines, countries and types of publications
- FF Open Press:
  - need to redefine current practices and document them in the standardised and transparent way - for different outputs: monographs / edited volumes / proceedings / critical editions...

# Rights

- recommendation to use open licences (Creative Commons)
- copyright and licensing issues:
  - including third party materials, digital heritage and works of art
  - translations
  - license statements on chapter level
- developing a clear self-archiving and sharing policy

# To conclude...

- developing different strategies for different audiences and different uses
- building a common national open infrastructure (lessons from DABAR & Hrčak)
- recording the impact and usage of our books with a diverse set of indicators
- joining global efforts in empowering scholarly community to enable open access



Ugo da Carpi



The background of the slide features three detailed pencil sketches. In the upper left, a hand is shown holding a quill pen, poised to write. In the upper right, another hand is depicted in a similar writing posture. In the lower left, there is a sketch of a human head, shown in profile, looking downwards. The sketches are rendered with fine lines and shading, giving them a realistic yet delicate appearance.

# Thank you!

**imelinsc@ffzg.hr**  
**zsalopek@ffzg.hr**  
**ikranjec@ffzg.hr**



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