

Challenges in discoverability and visibility of OA books content : the case of FF Open Press

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Challenges in discoverability and visibility of OA books content : the case of *FF Open Press*

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FF Open Press - openbooks.ffzg.unizg.hr

launched in March 2019

existing publishing program in print (Faculty Press: *FF-press*) plus Library led
online open access program

PKP Open Monograph Press

CrossRef membership

no budget, but experience with open software, open access, metadata, identifier
expectations: increase in discoverability, visibility and impact of books published
by our institution

Visibility, discoverability and impact

- for HSS publications mainly in Croatian! - specific set of challenges
- Audience: international scholarly audience & wider national readership
- Discovery channels:
 - library catalogs
 - webscale discovery systems
 - CrossRef
 - Google + Google Scholar + Google Books
 - citation databases and abstracting & indexing services
 - global open infrastructures like DOAB and OAPEN
 - open access search engines like BASE
 - sharing via social networks
 - local, national and regional discovery channels?
 - anticipating future developments?

In order to be visible & discoverable, we need:

- high quality metadata
- standardised procedures for quality assurance and peer review
- resolved copyright and licensing issues



Main problems related to metadata:

- publication date for different editions/formats
- identifiers: separate ISBN for edition, publisher, format (unlike DOI: distinct DOI should be registered [only if the format will be cited in a different way!](#))
- granularity: book / edition / chapter
 - Example: [OAI-PMH harvested metadata in BASE](#)
- landing pages for individual chapters ([example](#))
- multilingual metadata and multilingual content ([example](#))
- unstructured references = closed references
- some of these problems are related to OMP as a solution



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Quality certification

... as a condition for inclusion in DOAB, OAPEN

- proposal for peer review certification service (HIRMEOS & DOAB)
 - independent & external peer review
 - acknowledging diverse editorial and reviewing practices across disciplines, countries and types of publications
- FF Open Press:
 - need to redefine current practices and document them in the standardised and transparent way - for different outputs: monographs / edited volumes / proceedings / critical editions...

Rights

- recommendation to use open licences (Creative Commons)
- copyright and licensing issues:
 - including third party materials, digital heritage and works of art
 - translations
 - license statements on chapter level
- developing a clear self-archiving and sharing policy

To conclude...

- developing different strategies for different audiences and different uses
- building a common national open infrastructure (lessons from DABAR & Hrčak)
- recording the impact and usage of our books with a diverse set of indicators
- joining global efforts in empowering scholarly community to enable open access





Thank you!

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